

## Executive Leadership, MS



### Assessment Overview & Results Summary

<b>College/School:</b>	School of Business
<b>Measures Used:</b>	Rubrics, CPA exam, surveys, presentations/writing samples, course embedded assessments, and standardized assessments.
<b>Process for Interpretation of Evidence:</b>	Applied Leadership Skills assessment results are reviewed by the faculty and program director. Learning outcomes are assessed every 2.5 semesters.
<b>How Findings are Used:</b>	<ul style="list-style-type: none"><li>✓ Changes to curriculum/pedagogy</li><li>✓ Changes to assessment methods</li><li>✓ Increased faculty professional development</li></ul>
<b>Results Summary and Continuous Improvement Actions for AY 2020-2021:</b>	<p>In Spring 2021, the MS in Executive Leadership students were assessed on their applied leadership skills by submitting a case study where students are rated as Excellent, Satisfactory, or Poor. The criterion for this assessment was as follows:</p> <ul style="list-style-type: none"><li>• Analyzing Leadership Challenges - 100% of students scored excellent, 0% scored satisfactory; 0% scored poor</li><li>• Leadership for Innovation - 80% of students scored excellent, 20% scored satisfactory; 0% scored poor</li><li>• Implications and Integration management - 100% of students scored excellent, 0% scored satisfactory; 0% scored poor</li></ul> <p>Count: 20 students</p> <p>Benchmark: 75% of the students are expected to score at or above the Satisfactory level, which indeed happened this year.</p>